



# STRATEGIC PARTNERSHIP

Visit Boise spends over \$1.75 million dollars annually attracting overnight visitors to our hotel rooms in the Boise area for meetings, corporate, reunion, groups, and leisure travelers. On average per year, our area hosts over 1.8 million overnight stays in our area hotel and lodging properties. Be a partner in our efforts and get in front of these visitors that are staying overnight and spending money in restaurants, shops, attractions, transportation and more.

## Partnership Includes:

- Placement of a logo and link on VisitBoise.com partner web page – [www.visitboise.com/partners](http://www.visitboise.com/partners) (VisitBoise.com averages 105,928 pageviews/month)
- Partner link from monthly enews that is directed to [www.visitboise.com/partners](http://www.visitboise.com/partners) (sent to over 7,000/month)
- Early access to key industry research/stats
- Materials/offers can be displayed at Visit Boise Vistor Information brochure rack
- A dedicated spotlight during an upcoming Destination Boise Meeting (1 per year)
- Monthly detailed Convention/Event Report
- Offer first right of advertising and enhanced listing on VisitBoise.com
- Offer first right of advertising and enhanced listing in meeting planner and/or visitor guide

Yes, we are interested in supporting Visit Boise as a strategic partner.  
By signing below you are initiating your partnership and authorizing an invoice.

## Sponsorship Level:

Corporate  
Hotel\*/Attractions/Higher-Ed./Venue under 5,000 sq.ft.  
Non-Profit/Restaurant/Transportation  
Community/Venue over 5,000 sq.ft./Ind. Partner  
Meeting Planners/Decorators/AV

Chamber	Non-Chamber
<u>Member</u>	<u>Member</u>
<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> \$500	<input type="checkbox"/> \$750
<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$7,500
<input type="checkbox"/> \$250	<input type="checkbox"/> \$350

\*hotels within district boundary

Date:

Contact Name:  Business:

Business Address:

Email:  Phone:

Website Address:

Please save and email completed form to Carrie Hughes at [chughes@visitboise.com](mailto:chughes@visitboise.com)

\*\*All applications are subject to approval process and will annually renew with an automatic invoice