

## Strategic Partnership

The BCVB spends over \$1 million dollars annually attracting overnight visitors to our hotel rooms in the Boise area for meetings, corporate, reunion, groups, and leisure travelers. On average per year, our area hosts over 1.8 million overnight stays in our area hotel and lodging properties. Be a partner in our efforts and get in front of these visitors that are staying overnight and spending money in restaurants, shops, attractions, transportation and more.

### Partnership Includes:

- Placement of a logo and link on boise.org partner web page – <http://boise.org/partners> (Boise.org averages 40,200 pageviews/month)
- Partner link from monthly enews that is directed to <http://boise.org/partners> (sent to over 8,000/month)
- Early access to key industry research/stats
- Materials/offers at BCVB front desk/visitor information brochure rack
- Spotlight during a Destination Boise meeting
- Monthly detailed Convention/Event Report
- Offer first night of advertising and enhanced listing on Boise.org
- Offer first night of advertising and enhanced listing in meeting planner and/or visitor guide

Yes, we are interested in supporting the Boise CVB as a strategic partner.

By signing below you are initiating your partnership and authorizing an invoice.

Sponsorship Level:	Chamber Member	Non-Chamber Member
Corporate	\$1,000	\$1,500
Hotel/Attractions/Higher-Ed.*	\$500	\$750
Non-Profit/Restaurant/Transportation	\$250	\$350
Community/Venue/Ind. Partner	\$5,000	\$7,500

\*hotels within district boundary

Date:

Contact Name:

Business:

Business Address:

Email:

Phone:

Website Address:

Please save and email completed form to Carrie Westergard at [cwestergard@boisecvb.org](mailto:cwestergard@boisecvb.org)

\*\*All applications are subject to approval process and will annually renew with an automatic invoice