BOISE IDAHO

Sports Facilities Guide

boise CONVENTION & VISITORS BUREAU
Vibrant. First time visitors often comment on Boise’s vibrancy. Its vitality. Its energy. With an active arts community and lively downtown filled with shops, restaurants, night spots and – yes – people, Boise is alive with entertainment options.

Boise is Active.
When in Boise, do as the locals do: get outside! The city’s mild, four-season climate and easy access to mountains, rivers, lakes and more, make it a haven for exploring beyond the city.

Boise is unforgettable.
Memories are made in moments. The thrill of experiencing something new. Of something unexpected. That’s what makes Boise, with many different events, sports and other exhilarating experiences, so extraordinary.

Boise is a great place.
But don’t take our word for it...here’s just a sample of what others have said about Boise in the past few years.

The 10 US cities to visit in 2020 – Insider
Top 10 New Foodie Cities – People Magazine
Most under the radar cities in America – Expedia

Boise Accommodations
Boise offers a wide variety of affordable accommodations, with over 6,000 rooms within the Boise area. Our team can support you in finding the right hotels that suit your attendees needs. Ready to start exploring? Visit boise.org for a complete list of hotel accommodations in and around Boise.

Boise Attractions
Picture this. You step outside your hotel room in the center of town and find a 25-mile long riverside Greenbelt path, a Ridge to Rivers trailhead leading into 190 miles of wild and scenic foothills trails, or one of the expansive, interconnected parks lining the city. And you can be enjoying any one of them in under five minutes. Really. If exploring the city and taking in the arts and culture scene or shopping your way through Boise is more your style, we’ve got tons options for every enthusiast.

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Testimonial
“The Boise Convention & Visitors Bureau has been a true partner to the Big Sky Conference in every sense of the word. The Boise CVB team are well-connected and well-regarded in the Treasure Valley, and their preexisting relationships and innovative approach compelled us after a robust RFP process that scoured the West to retain our Men’s and Women’s Basketball Championships in Boise for many more years to come. From hotels and restaurants to tourism and marketing, the CVB and its contacts position us and our tournament for both immediate and sustainable success. We look forward to working together as we grow our week-long event each March and engage the Boise market and its citizens as well as all Big Sky schools’ alumni and fans.”

-Tom Wistricl, Commissioner, Big Sky Conference
At Your Service

Your event in Boise will be a success because it will start right in our office… with free professional planning assistance by our staff at the Boise Convention & Visitors Bureau.

For more information on Boise’s Master Hotel Contract or to source your Request for Proposal (RFP), contact us today at (208) 344-7777 or (800) 635-5240.

PRE-EVENT PLANNING, LIASON TO PUBLIC OFFICIALS & BIDS
Our sales managers can prepare letters of invitation from the Governor, Mayor and/or Executive Director to the appropriate person or committee inviting the group to hold its convention, meeting or sporting event in Boise. If applicable, BCVB staff will travel to make presentations to those decision makers.

SITE VISITS & FAMILIARIZATIONS (FAMS)
If appropriate our sales managers will handle all arrangements for the decision makers to visit Boise and experience first-hand the city’s hotels, meeting facilities, event venues and attractions. We plan and execute a yearly FAM tour focusing on area attractions and venues.

GUEST ACTIVITIES
If you need suggestions for entertainment, recreation, or sightseeing, we are here to assist you. Visit boise.org/meetings or call us at (208) 344-7777.

ATTENDANCE BUILDERS
To help promote your convention or event, the Bureau can provide a selection of brochures, digital photography, email blasts, videos & general information on Boise.

PUBLICITY
Our Public Relations Firm will send a press release to the appropriate media contacts and offer suggestions for coverage of your event when applicable.

EVENT IMPACT
We will provide estimated economic impact pre and post event.

COLLATERAL MATERIALS & PROMOTIONAL ITEMS
Complimentary collateral materials are available and require a lead-time of 30 days.

Materials include:
- Themed collateral designed for specific events & usage
- Airport, hotel & restaurant signage provided by the BCVB for qualifying conventions
- Customized event attendee email to boost excitement and registration
- Visitors Guide
- City Map
- Calendar of Events
- Q&A Brochure
- Enjoy Boise Downtown Directory
- Walkable Restaurant Map
- Show your badge program for attraction and special deals
- Airport Welcome Reception for city wide groups of 300 or more

Promotional items include:
- Bags
- Literature/maps
- Local items (if appropriate)

Getting Here

Most Boise area hotels offer FREE Airport Shuttles
38 Cities with Nonstop Flights into Boise
Fast, Convenient, & Friendly
Less than 5 minutes from Downtown
Located just off Interstate 84

BOISE AIRPORT OFFERS:
- Free Wi-Fi throughout the airport
- Recharging stations for electronics
- A variety of “Buy Idaho” products, including wines and chocolates
- Remodeled concessions featuring local vendors

CARRIERS:
The following lists the carriers and cities that provide nonstop service to and from Boise

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<th>Airline</th>
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<td>American Airlines</td>
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Bоise Centre opened in 1990 and is Idaho’s largest convention, meeting and tradeshow facility. Located in vibrant downtown Boise adjacent to the Grove Plaza, civic plaza and fountain. Featuring 86,000 square feet of flexible meeting and event space along with 31 meeting rooms.

**SPECIFICATIONS & HIGHLIGHTS**
- 86,000 sq ft of meeting space
- 31 meeting rooms
- New 14,000 sq ft Ballroom
- Located in the heart of downtown

**Bоise State University – Albertsons Stadium – broncosports.com/facilities**
Albertsons Stadium is the home of Boise State University football, the Famous Idaho Potato Bowl, and the only blue Astro Turf in the world. Originally constructed in 1970, Albertsons Stadium has undergone two expansions since then to become the state of the art facility that it is today.

**SPECIFICATIONS & HIGHLIGHTS**
- 36,387 Seat Stadium
- Famous Blue Turf
- Located less than one mile from the city center
- Additional facilities can be found at broncosports.com/facilities
- University programs receive first priority for booking

**Optimist Youth Sports Complex – parks.cityofboise.org/parks-and-locations**
Optimist Youth Sports Complex is a 51 acre park located in northwest Boise. The park features sports fields, open play areas, a fishing pond and public art.

**SPECIFICATIONS & HIGHLIGHTS**
- 16 grass fields for soccer, football, and other youth sports
- Youth Sports Only

**Simplot Sports Complex – parks.cityofboise.org/parks-and-locations**
Simplot Sports Complex is a 161 acre large special use area. The sports complex resides in Southeast Boise near Columbia Village. Simplot Sports Complex main attractions are the wide arrangement of sports fields; featuring several little league fields and soccer fields. Dogs are not allowed in Simplot Sports Complex.

**SPECIFICATIONS & HIGHLIGHTS**
- Youth Sports Only
- Free Parking
- 20 Soccer Fields
- 13 Little League Fields
- Youth Sports Only

**Willow Lane Athletic Complex – parks.cityofboise.org/parks-and-locations**
Willow Lane Athletic Complex is a 57 acre, special use park, adjacent to the Boise River Greenbelt. The athletic complex features several softball fields, a soccer field, playground and dirt jump park. A shade structure has been installed in between fields.

**SPECIFICATIONS & HIGHLIGHTS**
- 6 ft softball fields with 300 foot fences

**Boise State University – Extramile Arena – broncosports.com/facilities**
Extramile Arena is home of Boise State University basketball and is recognized as one of the finest basketball arenas in the West.

**SPECIFICATIONS & HIGHLIGHTS**
- 12,380 Seat Arena
- Located less than one mile from the city center
- Additional facilities can be found at broncosports.com/facilities

**Idaho Central Arena – idahocentralarena.com**
The arena has bowl seating for 5,000, seats up to 6,000 for concerts and special events and has 34 luxury suites. CenturyLink Arena is home to Idaho Steelheads hockey and other special events. Attached to the Grove Hotel, Idaho Central Arena is an ideal setting for your next event.

**SPECIFICATIONS & HIGHLIGHTS**
- Contact Idaho Central arena management for rates
- Catering: In-house
- Mid-concourse entry
- 34 corporate viewing suites, including 16 overnight suites
- Suite amenities include 4-star catering, premier event seating and closed circuit and cable TV
- Directly connected to The Grove Hotel

**Expo Idaho – expoidaho.com**
Located just 5.7 miles from downtown Boise and available year-round, the Exhibit Building can accommodate nearly any type of event, from large trade shows requiring up to 75,000 sq ft. to smaller functions utilizing 20,000 sq ft. The facility has complete food service, large loading doors on all three wings and is completely A.D.A. accessible.

**SPECIFICATIONS & HIGHLIGHTS**
- North Expo Building: 20,000 sq. ft.
- South Expo Building: 20,000 sq. ft.
- Center Expo Building: 35,000 sq. ft.
- Western Town Building: 2,200 sq. ft.
- Premium Building: 6,000 sq. ft.
- Parking: Paved and lighted parking for 3,000 vehicles
- Exhibit Space: 400-10 x 10 booths
- Catering: In-house

**Ford Idaho Center – fordinidahocenter.com**
The 120,000 sq. ft. arena is home to the nationally acclaimed “Snake River Stampede” and is known as the Treasure Valley’s leader in hosting world-class entertainment and equestrian events. It is versatile, providing everything from a full-house of 12,000 to the intimate theater seating of 3,000 and everything in between. The amphitheater, with chair and grass seating, has a capacity of 10,500. The Ford Idaho Center Sports Complex with 4,500 seats is a 97,500 sq. ft. arena that houses Boise State University’s indoor track.

**SPECIFICATIONS & HIGHLIGHTS**
- 68,000 sq. ft. exhibit area
- 97,500 sq. ft. exhibit area
- 10,500-seat outdoor amphitheater
- State-of-the-art audio-visual services
- High electrical power capacity
- On-site gourmet catering and alcohol
- Free on-site parking for up to 4,000 vehicles
- 17-acre Esther Simplot Equestrian Riding Center with 536 horse stalls, 3 warm-up arenas, covered horse wash rack and 44 RV spaces
IT’S TIME TO SEE FOR YOURSELF.

Boise Convention & Visitors Bureau | Sports Sales Manager
Phone: (208) 472-5204 | For more information: boise.org